

## JOIN THE MANUFACTURED HOUSING INSTITUTE

Why? Take a look...

- MHI is the only national trade association representing all sectors of the manufactured and modularhousing industries and over 80 percent of the homes produced each year
- Members support and represent the industry facilitating the position as the foremost provider of quality and affordable housing for millions of Americans
- MHI has successfully prevented many burdens from being placed on the industry and our customers and has made substantial headway in dealing with financial reform, energy and HUD regulatory issues
- Being an active member of the industry's national professional trade association exemplifies good business
- Get the information you need to succeed:
  - Regular updates on regulatory, technical, statistical and financial issues
  - MHI Action Alerts, MHI Housing Alerts and MHI's Week in Review
- Don't miss the networking and visibility:
  - Interact with MHI's diverse membership
  - o Attend member-only meetings
  - Attend at member rates, the National Communities Council Fall Leadership Forum and the National Congress & Expo for Manufactured and Modular Housing, the largest national tradeshow for the factory built housing industry
- Connections:
  - Specialized resources helping members conduct business profitably and efficiently
  - Utilize MHI's member only on-line Buyers Guide
- Significant Member Discounts/Reduced Fees:
  - MHI's resources and publications
  - Event registrations
  - Event exhibiting fees
  - Economic statistical reports at no charge, a \$1,000 value
- Business Service Savings: Receive discounted prices and special programs on business services through our member's only affinity programs
- MHI's grassroots campaigns focus on aggressively advancing the interests of the industry and its customers
- Free membership support on technical, regulatory and code compliance issues
- Highlight your connection with MHI and stand out from the crowd



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In the past few years, there has been an unprecedented amount of new regulations that have had a widespread impact on every industry, and manufactured and modular housing are no exception. MHI focuses on these regulations and many other important issues relating to our industry:

- Regulatory Reform MHI strives to improve government regulations in order to enhance the quality and streamline the performance of the industry
- Advocacy MHI supports causes and proposals that directly affect the industry
- Education MHI provides and facilitates educational and continuing education programs to help members gain knowledge and/or skills relating to the industry through dynamic learning processes
- Networking MHI facilitates and promotes the exchange of information or services among members, specifically for the cultivation of productive relationships for mutual benefits

MHI is recognized as a leader by the federal government and housing related groups that shape the manufactured and modular housing industry's future policies and practices by focusing on a number of issues such as:

- Reform of the Dodd-Frank Act and Consumer Financial Protection Bureau (CFPB) provisions that limit access to credit for those seeking to purchase/sell manufactured homes
- Reform of the government sponsored entities (GSE) and the housing finance system to ensure open access to a secondary market for manufactured home loans secured by personal property
- Extension and expansion of New Energy Efficient Home Credit for manufactured and modular homes
- Reform Department of Energy (DOE) Energy Efficiency Standards for manufactured housing required under the Energy Independence and Security Act of 2007 (EISA) to prevent dual enforcement system and standard that harms manufactured housing affordability
- Improve HUD administration and management of its manufactured housing program

Manufacturers, suppliers, lenders, insurers, community owners and managers, retailers and state associations can join through the following divisions and councils:

- Federated States Division
- Financial Services Division
- Manufactured Housing Division
- National Communities Council
- National Modular Housing Council
- National Retailers Council
- Suppliers Division

For membership inquiries, please contact:

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